



TEACHERS' LEVEL OF KNOWLEDGE IN CANVA MEDIA LEARNING AT SDN NGRONGGO 2 KEDIRI

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Article info	ABSTRACT
<p>Corresponding Author:</p> <p>Rimawati Rimawati150210@gmail.com STIKES RS. Baptis Kediri</p>	<p>This article intends to describe the effectiveness of using Canva as a learning medium and increasing teacher creativity. Globalization brings major changes in the order of people's lives. These changes are driven by the increasing development of science and technology, which has an impact on various sectors of life, including the field of education. The design of learning media today not only utilizes objects that can be found in everyday life but also utilizes the digital world. Canva is an application that can be developed in the process of creating Indonesian language learning media which really requires media as an introduction to information from abstract learning material content. Canva is an online design application, which provides a variety of graphic designs consisting of; presentations, posters, advertisements, flyers, graphics, banners, invitation cards, photo editing and Facebook covers. Canva learning media can be applied in various learning areas, including Indonesian language lessons in elementary school. In carrying out this research, descriptive research was used. This research uses a simple descriptive design with a collection tool in the form of a questionnaire. The research was conducted at SDN 2 Ngronggo Kediri with a sample size of 30 respondents. Samples were taken using Canva learning. The research results showed that more than half of the respondents (78%) had high knowledge about Canva learning and the rest (22%) had moderate knowledge about Canva learning. The recommendation for this research is to carry out further research by increasing the number of respondents</p> <p>Keywords: <i>Teacher Knowledge Level, Canva Media Learning</i></p>
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INTRODUCTION

The rapid development of technology has brought changes in various sectors of society's life. One of them, namely in the education sector. This technological development encourages society to be able to adapt and follow the flow of change. Wulandari said the same thing that the development of information technology is closely related to the development of science in the world of education, it could even be said that the development of information and communication technology is the result of the development of science itself. So that these developments can be utilized in the world of education.

From the description above, it can be seen that the 2013 Curriculum aims to encourage students to be better able to participate in learning. Apart from that, this curriculum expects teachers to become facilitators who have innovations in teaching to students. The 2013 curriculum emphasizes the learning process using scientific methods where the recommended learning models include Discovery Learning, Problem Base Learning, and Project Based Learning. Learning media is a learning and supporting process

In modern times like today, there are many applications that can be used to design learning media. One of them, namely Canva. Canva is an online design application that provides a variety of graphic designs, consisting of presentations, posters, flyers, graphics. banner, invitation card. edit photo on facebook cover. Canva learning media can be applied in various lessons, including Indonesian language lessons.

METHOD

This research uses a simple descriptive research design with Canva learning carried out in research activities about Canva learning at SDN Ngronggo 2 Kediri in the form of giving an initial questionnaire to find out initial knowledge about Canva learning followed by Canva learning education about making advertisements. Education is provided to teachers directly and using Canva. After that, a post test was carried out with a questionnaire.

RESULT AND DISCUSSION

Finding

Data collection was carried out on January 18 2024 at SDN Ngronggo 2 Kediri. Questionnaires were distributed to 30 education staff at SDN Ngornggo 2 with a pre-test and post-test using Canva learning, then the questionnaire entries were taken from respondents on the same day. After the questionnaires were collected, the answers were checked for completeness, and all met the requirements for analysis.

The data obtained was analyzed using frequency distribution and percentages. The results of the research are in table form consisting of demographic data, information sources, Canva learning data at SDN Ngornggo 2 Kediri

- a. The teacher provides an explanation regarding the structure and learning and still does not fully use Canva learning because there is still a lack of knowledge about IT so it is less effective in making advertisements in Indonesian lessons.
- b. In providing Indonesian language learning with advertisements, some teachers still use manuals such as drawing and posters. With knowledge of Canva learning, students are more interested in using Canva with the existing features. So they are more effective in using Canva
- c. More than half of the respondents (78%) teachers use Canva learning systematically. 22% of teachers still lack Canva learning in teaching and learning activities because they still have minimal knowledge about IT.

Discussion

Based on the results of research conducted on January 18 2024 at SDN 2 Kediri, the following conclusions were obtained:

- a. The teacher's level of knowledge in Canva media learning at Sdn Ngronggo 2 Kediri before it is carried out is sufficient

Knowledge can be influenced by several factors including education and age. Education plays an important role in the information process until information becomes new knowledge for someone. Information can be obtained by someone through hearing, seeing, reading repeatedly. The following information becomes an interesting stimulus in the brain and tends to be stored in long-term memory (Notoatmodjo (2016). Information obtained repeatedly will encourage someone to recall and then remember so that it can influence the formation of attitudes. However, if there is no information, attitudes will not be formed . Apart from being less exposed to information, the level of education also affects the quantity and quality of receiving information. A person with a junior high school education level can get less information than an education level above. Because through education new information will continue to develop. Apart from that, a poor level of understanding can also affect the reception of information. a person. Apart from education, another factor that can influence education is age. Someone who is younger is easier to remember the information they receive.

- b. There is an educational influence of the Canva method on teachers at SDN Ngronggo 2 Kediri.

Learning media is one of the determinants of the success of the teaching and learning process in the classroom. Munadi (2008: 7) in (Mahardika et al., 2021) explains that learning media is a forum for conveying and distributing information to recipients, so that it can produce teaching and learning activities that are planned effectively and efficiently in order to create a conducive learning environment, which make it easier for students to understand the subject matter and increase students' interest in learning further. Meanwhile, in Tri Wulandari et al The Effectiveness of Using Canva ... Madrasah Ibtidaiyah Research Journal (JURMIA). Vol. 2, No. 1 | |106 broader definition, learning media are tools, methods and techniques that are useful in realizing effective communication or interaction between teachers and students during the learning process in the classroom (Supardi, 2017). A pleasant stimulus will be easier for the brain to accept and digest as good information. Good and useful information will ultimately be easily stored in short-term memory and if repeated it will be passed on to long-term memory. Researchers assume that Canva learning delivered directly will be easier for respondents to understand, especially if given a demonstration, it will be easier for respondents to remember. Therefore, knowledge increased after being given Canva lessons compared to respondents reading alone.

CONCLUSION

Canva learning is very suitable for teachers. The teacher is a facilitator in learning activities, therefore teachers are required to be able to provide learning media to support students' learning activities in class. The creation of learning media itself should be equated with learning materials, student characteristics and the learning objectives that must be completed. Creating learning media can be done by utilizing various design applications, one of which is Canva. Canva is an online design application which can be

accessed for free and can be operated easily. Using learning media using Canva can help students clarify their understanding.

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